

## Cooperation Agreement

JS Suomi (JS) produces and publishes an Interactive Brochure.

### The Interactive Brochure

- 1,500 high-quality brochures printed on 170 g paper, at least 4 pages. Language: English.
- Online brochure with corporate-colored navigation, motion designs, 360° panorama, photo gallery, cinemagraph and web icons.
- Complete online distribution with WebView, MailView, SocialView and WallView.
- All photos, 360° panoramas, cinemagraphs and any snap videos will be shot at one and the same location on the same day.
- JS coordinates a successful online implementation of the above-mentioned points.

### Your JS Project Leader

- JS provides a project leader who is responsible for the project and who has a professional communication team consisting of a copywriter, a designer and a professional photographer. This team does all the work in the design phase. The "Interview and Design Meeting" and the brochure presentations will be held as telephone conferences.

### Online Brochure Software and Microsoft Cloud Hosting

- The online brochure software is updated daily by JS and is therefore always compatible with all major browsers on smartphones, tablets and computers.
- The online brochure is hosted with Microsoft cloud hosting. The hosting includes free data traffic and an unlimited number of views.
- The first 6 months, the software and hosting are for free. After this period, optional software and hosting cost 380€ excluding VAT per year. This is invoiced yearly.

### Funding through Co-branding

- JS contacts your suppliers and business partners and offers them advertising space in the brochure.
- When JS estimates that sufficient ads have been booked, neither the project nor the ads can be canceled.
- If JS estimates that insufficient ads have been booked to fund the project, you can withdraw from the project at no cost or, of course, choose to finance the remaining part yourselves.

### One Cost-free Snap Video at 16 Pages

- When your brochure becomes 16 pages long or more, JS offers you one snap video of up to 60 seconds free of cost. Alternatively, you can choose one of the following: a 360° panorama, a photo gallery or a cinemagraph.

### User Rights

- You will get the user rights to the text, design, all photos, 360° panoramas, cinemagraphs and snap videos from the project.
- JS is allowed to use the Interactive Brochure as a reference.

### Delivery

- When your brochure is done, JS delivers the printed brochures to one agreed address in Finland.

Date: 2-2-2021

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JS Finland

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MARINE ALUTECH OY AB

## Example of a **Supplier Letter**

– will be sent out on your company letter paper

DesignMe Europe  
Att.: Anders Andersen  
Sidevejen 2  
8000 Aarhus C

**schmith  
hanssen**

Aarhus, February 2, 2021

### Invitation

At Schmith Hanssen, we believe that communication makes the difference. We have recently implemented a new concept and a product upgrade which create even more value for our customers. Thus, we have decided to make something special out of our marketing material: We will launch a professional Interactive Brochure, which we will use the next two to three years.

#### The Interactive Brochure in print and online

Our new marketing material offers the readers a unique experience. In our new brochure, you can explore our interactive features: a 360° panorama that lets the readers take a look around our new head office; a photo gallery which shows all the details of our new product; and web icons that link directly to our website. In addition, our online brochure can be viewed on smartphones, tablets and computers – and it will be implemented in our company e-mail signatures and on our website and be shared on professional and social media.

#### You are important to us

We would like to offer you the opportunity to participate in our Interactive Brochure with an ad. In the online brochure, your ad will be “clickable” and take the readers directly to your website. This means that you will get maximum exposure of your company, as the brochure is available to anyone, anywhere at any time. You can choose to **use the brochure as an effective reference in your own marketing activities**. JS Danmark, who has a lot of experience in this line of business, will make the brochure for us. They will contact you to tell you more about your possibilities. If you have any questions, please call JS Danmark at +45 87 32 50 00.

We hope that you welcome this invitation to market our two companies together, and we look forward to showing you the final result!

Best regards

**Schmith Hanssen ApS**



Peter Thomsen  
CEO



### List of your suppliers

Deadline:

Please list those of your suppliers with whom you have done business for at least €4,000, excluding VAT, in the past 12 months – including international suppliers. You should at least provide us with the information for the grey columns. If you do have the information for the yellow columns, however, please also fill out these.

Remember to include cost suppliers like accounting firm, bank, lawyer, insurance company, car dealers, employers' associations and other companies such as business partners with whom you have done less business but have good relations. In addition, please include suppliers and business partners from whom you have made special purchases more than 12 months back (for instance, for special events), or suppliers with whom you already have agreed to do business in the next 12 months (for instance, for special events). Please also include new suppliers with whom you have done business for less than €XX, because you have replaced a supplier within the last 12 months or later.

Thanking you in anticipation.

[illegible]

MARINE ALUTECH OY AB

#### Statement of Consent: Use of Scanned Signature

- I hereby give JS Suomi permission to scan my signature from this document and use it on the Supplier Letters which are sent to our suppliers and partners in connection with this particular brochure project.

The signature below will only be used by JS Suomi and exclusively on the Supplier Letters sent to your suppliers and business partners in connection with this particular brochure project.